Digital Measures
Data Entry Guide: 2018 APR Cycle

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Which section of your Annual Performance Review materials are you entering?

- Administration
- Clinical Service
- Extension
- Professional Development
- Research & Scholarship
- Service
- Teaching
Extension Activities List

Don’t see an activity type you are looking for? Contact the Assistant Dean’s Office at 859-257-7249 for assistance.

Consulting
For when you are consulting one or two individuals on a specific topic or issue, not for sessions open to the general public.

Curriculum Development
For when you are developing a multifaceted curriculum centered around your extension program. This goes beyond one or two workshops to encompass an overarching programmatic theme that may be implemented on a large scale.

Farm or Community Based Research
For when you are conducting experimental work in producers’ fields, or in conjunction with community organizations, which may or may not lead to publications, and may or may not be grant funded.

Media Contributions
For when you give an interview or contribute a written piece to someone else’s media. You are not the main editor or owner of the media, only a contributor.

Multimedia and Social Media
For when you have created something such as a blog, social media presence, online video, mobile app, or other multimedia product.

Newsletters
For when you are the lead editor on a print or email newsletter.

Numbered Publications
For when you have written or updated a publication in the numbered Extension series.

Presentations
For when you have given a presentation, such as to a county office, commodity group, the general public, or other community group.

Workshops or Webinars
For when you have developed and/or lead a multifaceted workshop or webinar for county agents, community groups, or the general public. A workshop is interactive, multifaceted, and usually longer than a presentation.
Professional Development Activities List

Don’t see an activity type you are looking for? Contact the Assistant Dean’s Office at 859-257-7249 for assistance.

Awards
For when you have won an award.

Professional Development
For when you have participated in a professional development activity, such as attended a conference or workshop, or earned continuing education credits.

Professional Memberships
For when you are a member but not an officer in a professional society. This screen is used to record only membership in, not service to, a professional society. Service should be entered on the Service to the Profession screen.

Licensures or Certifications
For when you have renewed or earned a new certification or licensure during the review period.

Sabbatical
For when you were on sabbatical during the review period.
Don’t see an activity type you are looking for? Contact the Assistant Dean’s Office at 859-257-7249 for assistance.

<table>
<thead>
<tr>
<th>Activity Type</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Artistic &amp; Creative Works</td>
<td>For artistic or creative works, either individual or a show of multiple works, for instance, architectural drawings or floral displays.</td>
</tr>
<tr>
<td>Federal Formula Funding</td>
<td>For federal capacity funds including Hatch, Hatch Multi-State, McIntire-Stennis, Animal Health and Disease, State Experiment Station, and Renewable Resources Extension funding.</td>
</tr>
<tr>
<td>Extramural Funding</td>
<td>For competitive funding that comes from outside the university and runs through UK OSPA.</td>
</tr>
<tr>
<td>Intramural Funding</td>
<td>For funding that comes from inside the university.</td>
</tr>
<tr>
<td>Gifts</td>
<td>For philanthropic gifts to your research program.</td>
</tr>
<tr>
<td>Fee for Service Income</td>
<td>For income that comes into your program as a result of fees charged for services rendered by your program.</td>
</tr>
<tr>
<td>Presentations</td>
<td>For when you have given a presentation, such as at a professional conference or seminar, based on your research.</td>
</tr>
<tr>
<td>Publications</td>
<td>For when you are have published your research, or your research has been accepted for publication.</td>
</tr>
</tbody>
</table>
## Service Activities List

Don’t see an activity type you are looking for?
Contact the Assistant Dean’s Office at 859-257-7249 for assistance.

<table>
<thead>
<tr>
<th>Service Activity</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>College Service</td>
<td>For when you conduct service to the college.</td>
</tr>
<tr>
<td>Consulting</td>
<td>For when you are consulting one or two individuals on a specific topic or issue, not for sessions open to the general public.</td>
</tr>
<tr>
<td>Department Service</td>
<td>For when you conduct service to your department.</td>
</tr>
<tr>
<td>Media Contributions</td>
<td>For when you give an interview or contribute a written piece to someone else’s media. You are not the main editor or owner of the media, only a contributor.</td>
</tr>
<tr>
<td>Professional Service</td>
<td>For when you conduct service to your profession, such as service in a professional society or journal editorship.</td>
</tr>
<tr>
<td>Public Service</td>
<td>For when you conduct service to the general public that is not related to Extension.</td>
</tr>
<tr>
<td>University Service</td>
<td>For when you conduct service to the University of Kentucky.</td>
</tr>
</tbody>
</table>
# Teaching Activities List

Don’t see an activity type you are looking for? Contact the Assistant Dean’s Office at 859-257-7249 for assistance.

<table>
<thead>
<tr>
<th>Activity Type</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic Advising</td>
<td>For recording your advising of undergraduate and graduate students.</td>
</tr>
<tr>
<td>For-credit Courses</td>
<td>For all regular, for-credit University of Kentucky courses.</td>
</tr>
<tr>
<td>Curriculum Development</td>
<td>For when you develop a new course or academic program.</td>
</tr>
<tr>
<td>Guest Lectures</td>
<td>For when you present a lecture for a course in which you are not the regular instructor of record.</td>
</tr>
<tr>
<td>Theses and Dissertations</td>
<td>For when you serve on or lead a master’s thesis or doctoral dissertation committee.</td>
</tr>
<tr>
<td>Directed Student Learning</td>
<td>For projects other than theses and dissertations during which the faculty member consults and advises the student on their work, such as undergraduate research, independent study, and capstone projects.</td>
</tr>
</tbody>
</table>

Don’t see an activity type you are looking for? Contact the Assistant Dean’s Office at 859-257-7249 for assistance.
Clinical Service

Clinical services in UK CAFE refer to the diagnostic services performed by the UK Veterinary Diagnostic Laboratory.

Digital Measures Screen: Clinical (Under the Service heading)

Relevant Data Fields:
- Activity Description
- Type of Service
- Start Date
- End Date

Tips for Entering this Type of Activity:
- From the “Type of Service” drop down menu, choose from the available types prefaced with “Veterinary.”
- In the dates fields, choose the start and end of the 2-year review period for the start and end dates (i.e. January 1, 2016 and December 31, 2017)
- In the “Description” field list the number of cases performed within the review period for that service type
Administration

Administrative activities are any official administrative assignments you have as part of your DOE. These could include being a director of undergraduate or graduate studies, being a research center director, or serving in some other administrative capacity in the college or university.

**Digital Measures Screen:** Administrative Assignments (under General Information)

**Relevant Data Fields:**
- Title
- Responsibilities
- Start Date
- End Date (leave blank if you still hold the position)

**Tips for Entering this Type of Activity:**
In the “Responsibilities” box, you should type a very brief, one paragraph summary of what you do for your administrative assignment.
Extension Consulting

Extension consulting describes activities where you are consulting one or two individuals, possibly agents, producers, or members of the general public on a specific topic. Consulting is different from presentations or workshops because it is done for a smaller audience and to address a specific need.

Digital Measures Screen: Consulting (under General Information)

Relevant Data Fields:
- Consulting type
- Explanation of Other (if other was chosen as consulting type)
- Client/Organization
- City, State, County, Country (only most relevant)
- Description of Activities
- Start Date
- End Date

Tips for Entering this Type of Activity:
- For events that only occurred on one day, only enter an “End Date.”
- If you frequently perform the same type of consulting work for multiple clients throughout the evaluation period, you may choose to summarize your work rather than listing each consultation individually. To do this, select a one-year increment for the start date and end date (Jan. 1 2017-Dec. 31, 2017) and then in the description box provide a general description of the type of consultations you give and the number of consultations performed during the one-year period. For instance, “10 consultations given to individual beef producers in Russell County about safety precautions in beef cattle confinement facilities.”
Extension Curriculum Development

Extension curriculum development refers to the design of a multifaceted and large-scale educational program meant to be rolled-out across the state or several counties. It is broader in scale than a workshop and often involves a series of multiple workshops. The curriculum may be taught by the faculty member or distributed to agents to teach.

Digital Measures Screen: Program and Curriculum Development (under Teaching heading)

Relevant Data Fields:
• Calendar Year
• Program or Curriculum
• Description of Effort
• Extension (yes/no)

Tips for Entering this Type of Activity:
• Calendar year describes the year during which the development of the curriculum occurred.
• Enter the title of your curriculum into the “Program or Curriculum” box.
• Descriptions should be no more the 3-5 sentences and describe the curriculum you are developing and what components you developed during the calendar year.
Farm or Community Based Research

This set of instructions describes how to record experimental research done directly on producers’ farms, in cooperation with community organizations, or elsewhere outside of UK laboratory space. Plant Science field trials are the prime example. The focus here is on research that may not lead to publications and is not grant funded, so it will not appear elsewhere in your performance review materials (i.e. under funding or publications).

Digital Measures Screen: Extension Field and Community Based Research (under Extension heading)

Relevant Data Fields:
- Project Title
- Start Date
- End Date
- Location
- Number of Locations
- Number of Participants
- Collaborators
- Funding Source (if applicable)
- Description

Tips for Entering this Type of Activity:
- For ongoing projects, list only a start date.
- Locations may be either specific (Johnson Farm, Letcher County) or general (soybean fields, public schools). General locations should then be followed up with a number of locations, so for instance, the research was conducted in 15 soybean fields.
- It is not necessary to have both a number of locations and a number of participants. Number of participants is meant mostly for social science research where location based data may be less relevant than, for instance, a number of survey respondents.
- Descriptions should be no more than 2-3 sentences.
Extension Media Contributions

These instructions are for when you are a contributor to media for which you are not the lead editor. For instance you might give a radio, television, or newspaper interview, or you might have contributed an article or opinion in someone else’s newsletter. You have the choice to list items individually, summarize them, or use a combination of the two methods.

Option 1: List each contribution individually

**Digital Measures Screen:** Media Contributions (under General Information Heading)

**Relevant Data Fields:**
- Media Type
- Media Name
- Country, State, County, City (choose the most relevant)
- Extension- (yes/no)
- Description
- Date (date published)

**Tips for entering this type of activity:**
- In the description field, describe exactly what your contribution was and it’s topic. Try to keep descriptions to 1-2 sentences.

Option 2: Summarize a series of contributions

**Digital Measures Screen:** Extension Media Summary (under Extension heading)

**Relevant Data Fields:**
- Start date
- End date
- Type of Media
- Role
- Quantifiable data about the reach of your media
- Description

**Tips for entering this type of activity:**
- This method of summarizing your media outreach may be most appropriate if you are giving many interviews or writing many contributing articles throughout the year on the same topic. For instance, if you do a weekly radio spot on commodity prices, you could summarize it by saying you contributed 52 radio interviews on commodity prices throughout the year.
- Create separate summary entries for types of contributions, i.e. separate entries for print, radio, newspaper interviews.
- In the quantifiable data field you can choose to either list the number of contributions (52 radio interview) or both the number of contributions and the reach (52 radio interviews reaching an average of 2,000 listeners weekly).
Multimedia and Social Media

This category attempts to encompass the multitude of multimedia projects our Extension faculty are working on from blogs to videos to social media and more. You have the option, in most cases, of either entering information about individual multimedia products or aggregating information about a series of products (think Facebook posts, Twitter feeds, blog posts) into a summary. The information below gives both examples.

Option 1: List each contribution individually

Digital Measures Screen: Intellectual Contributions (under Research Heading)

Relevant Data Fields:
- Contribution Type
- Current Status
- Title
- Authors (or contributors, co-creators, etc)
- Date Published
- Extension (yes/no)

Tips for entering this type of activity:
- Entering your multimedia products individually may be most appropriate when you have a single major product to highlight, for instance a mobile application, a long-form online video, a piece of software, or an online training course.
- You may use the “other” option and then “explanation of other”, if nothing in the contribution type on the list matches your work.

Option 2: Summarize a set of contributions

Digital Measures Screen: Extension Media Summary (under Extension heading)

Relevant Data Fields:
- Start date
- End date
- Type of Media
- role
- Quantifiable data about the reach of your media
- Description

Tips for entering this type of activity:
- Summarizing your contributions may be most appropriate for ongoing and repeated outreach projects, such as social media feeds, blogs, regularly updated websites, and series of online videos.
- Using a one year period as your start and end dates (Jan. 1, 2017 - Dec. 31, 2018) is helpful because it will allow you to roll over the most recent year’s data to your next performance review. It also allows you to demonstrate growth in your media’s reach as you compare across years.
- The quantifiable data field is intentionally open for interpretation. You may choose what data you feel best represents your media’s reach. Whatever you choose, be sure to include both a number and a descriptor, for instance, 30,000 views, 500 likes, or 2,000 downloads.
## Newsletters

This category is for newsletters which you are the primary editor on. For newsletters to which you contribute one or two articles or interviews see the instructions on “Interviews or Contributions to Media.”

### Option 1: List each newsletter individually

**Digital Measures Screen:** Intellectual Contributions (under Research Heading)

<table>
<thead>
<tr>
<th>Relevant Data Fields:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contribution Type (select newsletter)</td>
</tr>
<tr>
<td>Current Status</td>
</tr>
<tr>
<td>Title</td>
</tr>
<tr>
<td>Authors (or contributors)</td>
</tr>
<tr>
<td>Issue number</td>
</tr>
<tr>
<td>Volume number</td>
</tr>
<tr>
<td>Publication Scope</td>
</tr>
<tr>
<td>Date Published</td>
</tr>
<tr>
<td>Extension (yes/no)</td>
</tr>
</tbody>
</table>

**Tips for entering this type of activity:**
- Entering your newsletters individually may be most appropriate if they are published only a few times during the review period, such as annually, semi-annually, or quarterly.

### Option 2: Summarize your newsletters

**Digital Measures Screen:** Extension Media Summary (under Extension heading)

<table>
<thead>
<tr>
<th>Relevant Data Fields:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Start date</td>
</tr>
<tr>
<td>End date</td>
</tr>
<tr>
<td>Type of Media (newsletter)</td>
</tr>
<tr>
<td>Role</td>
</tr>
<tr>
<td>Quantifiable data about the reach of your media</td>
</tr>
<tr>
<td>Description</td>
</tr>
</tbody>
</table>

**Tips for entering this type of activity:**
- Summarizing your contributions may be most appropriate for high frequency newsletters such as weekly or monthly publications.
- Using a one year period as your start and end dates (Jan. 1, 2017 - Dec. 31, 2018) is helpful because it will allow you to roll over the most recent year’s data to your next performance review. It also allows you to demonstrate growth in your media’s reach as you compare across years.
- For the quantifiable data field you may choose to record the number of articles you wrote for the newsletters, or the number of issues, or the number of newsletters distributed, or a combination of these numbers. The field is an open text field into which you can enter more than one number and descriptor.
Numbered Extension Publications

If you have written new or updated content for numbered Extension publications that has gone through Ag Communications, most of that information will be uploaded to the system for you. If your numbered Extension publication did not go through Ag Communications, or if it has been accepted, but not yet published, you will need to enter all of the data yourself.

Digital Measures Screen: Intellectual Contributions (under Research heading)

Imported Data for publications that went through Ag Communications:
- Contribution Type
- Current Status
- Title
- Faculty Authors
- Number
- Web address
- Date published
- Extension- yes/no

Additional data that must be hand-entered:
- Non-faculty authors
- Student author level
- Date accepted, if not yet published

Tips for Entering this Type of Activity:
- When entering publications that have been accepted but not yet published, or publications that did not go through Ag Communications, you will need to enter data into the fields in both of the above lists.
Extension Presentations

There are two different ways to enter Extension presentations into Digital Measures—individually or in summary. Most faculty members will use a combination of both ways, providing 3-5 individually entered presentations that they feel best represent their work and then summarizing the rest. There is no limit to the number of individual presentations you are allowed to enter, it is up to you to decide how you feel your work is best represented.

Listing individual presentations:

Digital Measures Screen: Extension Education & Training Programs (under the Extension heading)

Relevant Data Fields:
- Program topic
- Program type
- Program scope
- Number of counties, or number of states, as relevant
- Sponsoring organization or county office
- Primary role of faculty member
- Participant type
- Number of participants
- Description
- Start date and end date

Tips for entering this type of activity:
- For presentations that only occurred on one day, only enter an end date.
- If there were multiple types of participants, select “other” in the participant type menu and then explain in the description box.
- If you had more than one role in the presentation, you may need to describe your multiple roles in the description box.
- Most faculty members will choose to only list out 3-5 individual presentations and then summarize the rest, but the number of individual presentations you list is up to you.

Summarizing presentations:

Digital Measures Screen: Extension Presentation Summary (under Extension heading)

Relevant Data Fields:
- Start date and end date
- Presentation Type
- Number of Presentations
- Total Attendance
- Description

Tips for entering this type of activity:
- Presentations should be summarized in 1 calendar year increments, so the start and end dates should be January 1-December 3. This allows you to roll the most recent year’s data over to your next annual performance review.
- You should break out presentations by type. The type options are:
  - County Office Presentations
  - Multi-County Presentations
  - Field Day Presentations
  - Other Presentations
Extension Workshops and Webinars

These instructions are for entering any type of workshop, webinar, or seminar that you lead. These may include Field Day workshops, county office workshops, Kentucky Extension Leader Lessons, workshops for industry clientele, or any other workshop type activity. Workshops are multifaceted and typically interactive, going beyond just a presentation.

**Digital Measures Screen:** Extension Education & Training Programs (under the Extension heading)

**Relevant Data Fields:**
- Program topic
- Program type
- Program scope
- Number of counties, or number of states
- Sponsoring organization or county office
- Primary role of faculty member
- Participant type
- Number of participants
- Description
- Start date and end date

**Tips for entering this type of activity:**
- For workshops that only occurred on one day, only enter an end date
- If there were multiple types of participants, select “other” in the participant type menu, and then explain in the description box.
- If you had more than one role in the workshop, you may need to describe your multiple roles in the description box.
- Remember, if you are only presenting to one or two clients, that activity may be better classified as consulting rather than a workshop.
Any awards which you received during the review period should be recorded. Typically, faculty members only enter awards they received, not nominations, unless the nomination was for a particularly prestigious award.

**Digital Measures Screen:** Awards (under General Information)

**Relevant Data Fields:**
- Award or Honor Name
- Organization/Sponsor
- Explanation of “Other”
- Purpose
- Award Type
- Scope
- End Date

**Tips for Entering this Type of Activity:**
- Use the “End Date” fields to record the date on which you received the award.
- To list awards for which you were nominated but did not receive, add the word “Nomination” after the name in the “Award or Honor Name” field, as in “Nobel Prize (Nomination).”
These instructions may be used to enter any type of professional development activity you participate in such as attending a conference or workshop (but not presenting), or earning continuing education credits.

**Digital Measures Screen:** Faculty Development Activities Attended (under General Information)

**Relevant Data Fields:**
- Activity Type
- Title
- Sponsoring organization
- Scope
- City, State, Country (as relevant)
- Description
- Start date
- End date

**Tips for Entering this Type of Activity:**
- For activities that only occurred on one day, enter only an end date.
- For ongoing activities, enter only a start date.
- If you presented at a professional conference or were a speaker at a workshop, that would be better recorded under presentations than professional development.
Professional Memberships

These instructions are to record your membership in, but not officer position in or service to, a professional organization or society.

**Digital Measures Screen:** Professional Memberships (under General Information)

**Relevant Data Fields:**
- Name of organization
- Scope of organization
- Start date
- End date

**Tips for Entering this Type of Activity:**
- The Professional Memberships screen is only for recording your membership in a professional organization. If you want to record that you are an officer in an organization, or any type of service, such as committee service or editorial board service, you should record that information on the Professional Service screen.
Licensures and Certifications

These instructions are for entering new licenses or certifications you earned during the review period, or licensures or certifications which you renewed during the review period. Unless your chair advises you otherwise, it is unnecessary to report ongoing licensures and certifications you hold for which there was no change during the review period.

Digital Measures Screen: Licensures and Certifications (under General Information)

Relevant Data Fields:
- Title of Licensure/Certification
- License/Certification number (if applicable)
- Type of Credential
- Sponsoring Organization
- Scope
- Date obtained
- Expiration Date

Tips for Entering this Type of Activity:
- For the purposes of annual performance reviews, you only need to enter data for licenses newly obtained or renewed during the 2-year review period.
Sabbatical

These instructions may be used when you were on sabbatical for part of your review period.

**Digital Measures Screen:** Faculty Development Activities Attended (under General Information)

**Relevant Data Fields:**
- Activity Type (sabbatical)
- Description
- Start date
- End date

**Tips for Entering this Type of Activity:**
- In the description box, write a one paragraph description of your sabbatical that includes your goals and accomplishments during the sabbatical period.
Artistic & Creative Works

These instructions are for recording artistic or creative works, either individual or a show of multiple works, for instance, exhibits of architectural models or drawings or floral displays.

Digital Measures Screen: Artistic and Professional Performances and Exhibits (Under Scholarship/Research heading)

Relevant Data Fields:
- Type of work
- Work/Exhibit Title
- Sponsor
- Venue
- Location of Venue, country state and city
- Performer/Exhibitor/Lecturer
- Student exhibitor levels
- Peer-reviewed/refereed, yes/no
- Invited or Accepted
- Description
- Start Date
- End Date

Tips for Entering this Type of Activity:
- Activities should not be reported in more than one place, so you should not report something as both a publication and an artistic or creative work.
- For events that only occurred on one day, only enter an “End Date.”
Federal capacity funds including Hatch, Hatch Multi-State, McIntire-Stennis, Animal Health and Disease, State Experiment Station, and Renewable Resources Extension funding are imported into Digital Measures from data sets supplied by the CAFE Research Office, but some additional descriptive information may be added by the faculty member.

**Digital Measures Screen:** Research (Non-OSPA) (under Scholarship/Research heading)

**Imported Data Fields:**
- Faculty PI name
- Research Title
- Account Number
- Start Date
- End Date
- Status
- Funding Source (Hatch, Hatch Multi-State, etc.)
- Internal/External Funding
- Funding Type
- Refereed- yes/no

**Data that may be hand-entered:**
- Co-PI names
- PI and Co-PI roles
- Student investigators’ levels
- Description of funding

**Tips for Entering this Type of Activity:**
- Descriptions should be brief (1-2) sentences and describe the faculty member or members’ roles in the project.
Extramural Funding

Extramural funding describes grants and contracts that come from outside of the university and are run through OSPA. Data about these grants and contracts will be imported into Digital Measures from data sets provided by OSPA. Most of the data fields are unable to be modified by the faculty member. Extramural Funding is shared data that will appear the same in the records of all co-investigators.

Digital Measures Screen: Research (OSPA) (under Scholarship/Research heading)

Imported Data Fields:
- OSPA ID
- Account Number
- Responsible Department
- Title
- Sponsoring Organization
- Sponsor ID
- Sponsor Type
- Sponsor Acronym
- UK-based investigators
- Total Funding
- Total Projected Funding
- Abstract
- Current Status
- Date Submitted
- Start Date of Funding
- End Date of Funding
- Budget start and end dates

Data that may be hand-entered:
- Total requested funding
- Description of award (see note)
- Non-UK PI’s
- Student PI’s levels
- Scope of project

Tips for Entering this Type of Activity:
- When writing a description, keep in mind that the same description will appear on the materials of all PIs, not just your own materials.
- Good descriptions include descriptions of each person’s role in the project.
- For grants that are subcontracts of larger grants received by non-UK investigators, only the funding amount coming to UK will appear in the “Total Funding” box. You may describe the total amount, including funds outside of UK in the description box.
Intramural Funding

Intramural funding comes from sources internal to UK and is not run through OSPA. Intramural funding is shared data that will appear the same way for all co-investigators. Only one investigator needs to enter any one grant.

Digital Measures Screen: Research (Non-OSPA) (under Scholarship/Research heading)

Relevant Data Fields:
• Research Title
• Funding Organization
• Funding- Internal/External
• Investigators and roles
• Student Investigators’ levels
• Funding Amount
• Current Status
• Date Submitted
• Start Date of Funding
• End Date of Funding
• Scope
• Description

Tips for Entering this Type of Activity:
• When writing a description, keep in mind that the same description will appear on the materials of all PIs, not just your own materials.
• Good descriptions include descriptions of each person’s role in the project.
• “Scope” should reflect the level of competitiveness of the grant, not the scope of your research.
Gifts

Gifts are philanthropic donations to your program that are not contracts or competitive grants. Faculty members should only record newly received gifts, not ongoing endowment income.

Digital Measures Screen: Research (Non-OSPA) (under Scholarship/Research heading)

Relevant Data Fields:
• Research Title
• Funding Organization (Donor)
• Funding Amount
• Start Date of Funding
• End Date of Funding
• Description

Tips for Entering this Type of Activity:
• Descriptions should be 1-2 sentences and describe any specific purpose for the gift or specific items/projects it supports.
Fee for Service Income

Fee for service income is income that comes to your program as the result of fees that your program charges for services rendered to clients. For instance, if you do diagnostic or testing work and charge a specific fee for this service.

Digital Measures Screen: Research (Non-OSPA) (under Scholarship/Research heading)

Relevant Data Fields:
- Research Title
- Funding Organization
- Funding Amount
- Start Date of Funding
- End Date of Funding
- Description

Tips for Entering this Type of Activity:
- For the “funding organization” describe the clientele your work serves, an example would be, “UKVDL Clients” or “Breed Registry Organizations”
- For the funding amount enter the total brought in to your program over a one-year period.
- The start and end date should reflect a one-year period, for example, Jan. 1, 2017-Dec. 31, 2017.
- In the description field, write a brief description of the services your program provides that results in this funding and if possible/relevant, an average fee amount for each service.
Presentations

Use these instructions to record presentations based on your research, such as presentations given at professional society conferences or seminars.

Digital Measures Screen: Presentations (under Scholarship/Research heading)

Relevant Data Fields:
- Conference/Meeting Name
- Sponsoring Organization
- County, City, State, Country, as best applicable
- Presentation Title
- Presenters/Authors
- Student Contributors’ levels
- Scope
- Invited or Accepted
- Date
- Type of Presentation

Tips for Entering this Type of Activity:
- Activities should not be reported in more than one place, so if for instance, you presented at a poster session, you should not report both a presentation and a publication (the poster). Likewise, you should not report presentation abstracts or conference proceedings as publications.
Publications

For 2018, we have attempted to save you time by importing as many of your publications as we can from Web of Science. However, we know the list is incomplete and may also contain mistakes. Please follow the list of steps below to verify and complete the records of your publications.

Part 1: Clearing out Incorrectly Attributed Articles
1. Select the Intellectual Contributions screen from the Digital Measures Main Menu.
2. Review the list of publications. If any publication is not correctly attributed to you, check the box on the far right of the list. Once you have made it through the list, select the trashcan icon in the top right corner of the screen to delete the incorrect articles.
3. If there are articles incorrectly attributed to you that have a lock icon and say they were entered by someone else, select the title of the article to open it up, then find the list of authors and remove your name from it.

Part 2: Verifying Data, Adding in Impact Factors, and Adding Student and Senior Authors
1. Select the title of an article from the Intellectual Contributions list.
2. Review the data. If anything appears to be incorrect, correct it. You do not need to enter data into blank data fields, only correct incorrect data in filled fields.
3. Review the list of authors. For student authors, select their level in school from the drop-down menu. Identify the senior author(s) by selecting “yes” from the senior author drop-down menu.
4. Populate the Impact Factor for Year Published field. If you do not know the Impact Factor, you may follow these instructions to find it: Looking up Impact Factors.
5. Check the peer reviewed/refereed box. If it is not correctly populated, select the correct option from the drop-down menu.
6. Select “Save” at the top of the screen.
7. Repeat these steps for each publication.

Part 3: Adding Additional Publications
If you have publications that have been published or accepted for publication that do not appear in your list, you will need to add them yourself. Please note that only published and accepted publications will appear in your APR materials, so do not enter any publications with other statuses. To add a publication, select “Add New Item” at the top of the Intellectual Contributions list screen, and then populate these data fields:

Relevant Data Fields
- Contribution Type
- Current Status
- Title
- Title of Larger work (if applicable)
- Authors
- Senior Author
- Student author levels
- Journal/Publisher/Proceedings Publisher
- Volume and Issue Number
- Page numbers
- DOI (if available)
- Impact Factor for year published
- Peer reviewed or refereed
- Date accepted (if not yet published)
- Date published

After all Relevant data fields are populated, select either “Save” or “Save + Add Another” at the top of the screen.
College Service

Use these instructions to record service to the College of Agriculture, Food and the Environment, such as service on college level committees like the Appointments, Promotion and Tenure Committee or the CAFE Faculty Council.

Digital Measures Screen: College (under Service heading)

Relevant Data Fields:
- Committee name/ activity
- Position/role
- Start date
- End date

Tips for Entering this Type of Activity:
- For events that only occurred on one day, only enter and end date. For ongoing activities, only enter a start date.
Consulting

Consulting describes activities where you are consulting one or two individuals, possibly agents, producers, or members of the general public on a specific topic. Consulting is different from presentations or workshops because it is done for a smaller audience and to address a specific need.

Digital Measures Screen: Consulting (under General Information)

Relevant Data Fields:
- Consulting type
- Explanation of Other (if other was chosen as consulting type)
- Client/Organization
- City, State, County, Country (only most relevant)
- Description of Activities
- Start Date
- End Date

Tips for Entering this Type of Activity:
- For events that only occurred on one day, only enter an “End Date.”
- If you frequently perform the same type of consulting work for multiple clients throughout the evaluation period, you may choose to summarize your work rather than listing each consultation individually. To do this, select a one-year increment for the start date and end date (Jan. 1, 2017 - Dec. 31, 2017) and then in the description box provide a general description of the type of consultations you gave, and the number of consultations performed during the one-year period. For instance, “10 consultations given to individual beef producers in Russell County about safety precautions in beef cattle confinement facilities.”
Department Service

Use these instructions to record service to your department.

Digital Measures Screen: Department (under Service heading)

Relevant Data Fields:
• Committee name/activity
• Position/role
• Start date
• End date

Tips for Entering this Type of Activity:
• For events that only occurred on one day, only enter an end date. For ongoing activities, only enter a start date.
Media Contributions

These instructions are for when you are a contributor to media that you are not the lead editor on. For instance you might give a radio, television, or newspaper interview, or you might have contributed an article or opinion in someone else’s newsletter.

Digital Measures Screen: Media Contributions (under General Information Heading)

Relevant Data Fields:
- Media Type
- Media Name
- Country, State, County, City (choose the most relevant)
- Extension- (yes/no)
- Description
- Date (date published)

Tips for entering this type of activity:
- In the description field, describe exactly what your contribution was and its topic. Try to keep descriptions to 1-2 sentences.
Professional Service

Use these instructions to record service to your profession, such as holding an officer role in a professional society, or serving as an editor for an academic journal.

Digital Measures Screen: Professional (under Service heading)

Relevant Data Fields:
- Committee name/activity
- Position/role
- Start date
- End date

Tips for Entering this Type of Activity:
- For events that only occurred on one day, only enter an end date. For ongoing activities, only enter a start date.
- It can be difficult to distinguish between public and professional service, so it is up to the faculty member’s discretion where they record their service activities, but please note that activities may not be recorded in more than one place. Some examples of professional service include:
  - Expert witness testimony
  - Governmental hearings
  - Journal editorship or reviewer service
  - Grant funding panelist
Public Service

Use these instructions to record service to the general public such as judging competitions for 4-H, presenting to K-12 students, or serving in a professional capacity in a community group related to your research area. Public service should be distinguished from Extension activities. If you have an Extension component to your DOE, please follow the instructions for entering the various types of Extension activities.

**Digital Measures Screen:** Public (under Service heading)

**Relevant Data Fields:**
- Committee name/activity
- Position/role
- Start date
- End date

**Tips for Entering this Type of Activity:**
- For events that only occurred on one day, only enter an end date. For ongoing activities, only enter a start date.
- It can be difficult to distinguish between public and professional service, so it is up to the faculty member’s discretion where they record their service activities, but please note that activities may not be recorded in more than one place. Some examples of professional service include:
  - Judging competitions, such as for 4-H
  - Presentations to K-12 students
  - Presentations to community groups
  - Service on community boards
University Service

Use these instructions to record service to the University of Kentucky.

Digital Measures Screen: University (under Service heading)

Relevant Data Fields:
- Committee name/activity
- Position/role
- Start date
- End date

Tips for Entering this Type of Activity:
- For events that only occurred on one day, only enter an end date. For ongoing activities, only enter a start date.
Academic Advising

These instructions are for recording your advising of undergraduate or graduate students, not including thesis and dissertation or independent study advising.

**Digital Measures Screen:** Academic Advising (under Teaching Heading)

**Relevant Data Fields:**
- Academic year
- Term
- Number of undergraduate, graduate, professional students, and interns advised (as relevant)
For-credit Courses

Faculty members do not have to enter any data about the regular UK courses you teach. This information is all imported from SLCM and the TCE system.

Digital Measures Screen: Scheduled Teaching (under Teaching Heading)

Imported Data Fields:

• Term and year
• Course number
• Course title
• Section number
• Teacher Course Evaluation scores when available (may not be available for low enrollment sections).
Program and Curriculum Development

Use these instructions to record your work developing a new course or academic program.

**Digital Measures Screen:** Program and Curriculum Development (under Teaching Heading)

**Relevant Data Fields:**
- Year
- Program/Curriculum name
- Description

**Tips for entering this type of activity:**
- In the “Description” box, use 2-3 sentences to describe not only the program or course you are developing but specifically your contribution to developing it.
Guest Lectures

Use these instructions to record lectures you gave in courses other than your own.

Digital Measures Screen: Other Credit and Non-credit Instructional Activities (under Teaching Heading)

Relevant Data Fields:
• Instruction type (Guest Lecture)
• Sponsoring Organization (if applicable)
• Course Title
• Description/topic
• Start date
• End date
• Participant type
• Number of Participants

Tips for entering this type of activity:
• Keep the description/topic as brief as possible.
• For events that only occurred on one day, only enter an “End Date.”
Theses and Dissertations

Use these instructions to record thesis and dissertation committees you have chaired or served on.

Digital Measures Screen: Theses and Dissertations (under Teaching Heading)

Relevant Data Fields:
• Involvement type
• Student’s first and last name
• Student’s program of study
• Title of student’s work (if available)
• Stage of completion
• Date started
• Date completed (if completed)
Directed Student Learning

Use these instructions to record student projects you have advised on or overseen excluding thesis, dissertations, and regular academic advising. Examples of this type of activity are independent study, undergraduate research, and capstone projects.

**Digital Measures Screen:** Directed Student Learning, excluding Theses and Dissertations, (under Teaching heading)

**Relevant Data Fields:**
- Involvement type, (explanation of other, if needed)
- Description
- Student First Name
- Student Last Name
- Title of Student’s Work (or the name of the project, class, etc.)
- Stage of Completion
- Date Started
- Date Ended

**Tips for entering this type of activity:**
- Keep the description/topic as brief as possible and focus on your role in advising the student.
Index for Printing

If you prefer to use this guide as a printed out hard copy, it is not necessary to print every page. Use this index list to identify the pages relevant to your needs, and then type only those page numbers into your print options screen in the box for “print pages.”

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